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Play unlocks the door to learning. At Woet, we create toys that nurture young minds, turning playtime into an adventure of discovery, creativity, and imagination.







Content catalogue 2025



About us



80

Bon Appetit

Endless fun is on the menu with these absolute must haves for little master chefs

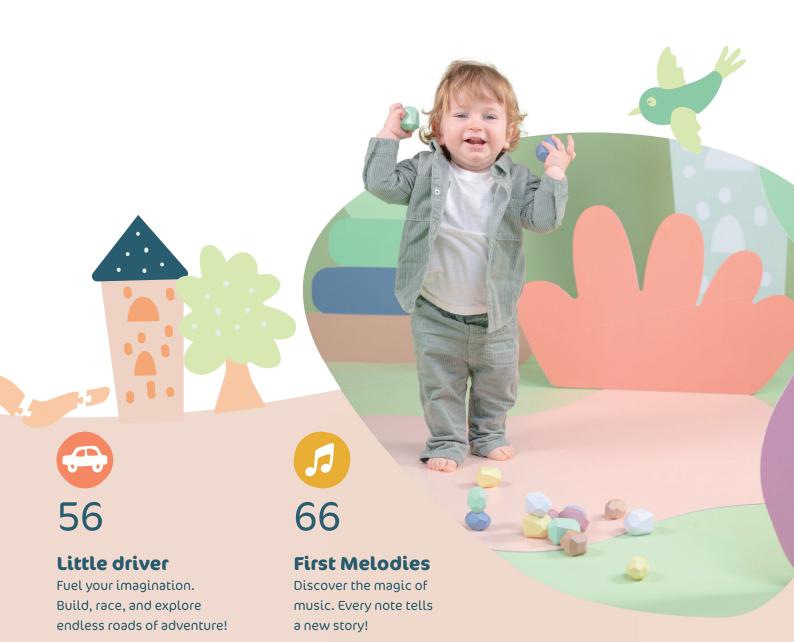


46

Games

Turn playtime into game time with our wooden Woet® games!







Educational

Learn and grow every day through fun and imaginative play



94

Puzzles

Piece by piece, experience the joy of solving with puzzles that challenge and inspire learning!



104

Pretend Play

Be anyone, go anywhere. Unleash your imagination and dream without limits!





About us

Founded in 1991 as New Classic Toys, our family business has now evolved into the Dutch brand Woet®.

At Woet®, we focus on creating wooden toys that combine timeless quality with a modern design.

Our goal is to design toys that are not only fun but also durable and meaningful, made to be enjoyed for generations. That's why we work carefully to create toys that are safe, long-lasting, and educational, so parents can feel confident about the choices they make for their children.

From our family to yours, we hope our toys bring much joy and endless adventures into your home. Welcome to Woet®.





Our core values





Durable quality

We specialize in making wooden toys and games that are made to last for generations. With a focus on timeless designs and a touch of nostalgia, we aim to minimize our environmental impact and promote sustainability. By choosing wood as our main material, we try to contribute to reducing plastic waste and support a greener future. We are always on the lookout for ways to improve our practices.



Safe & Reliable fun

The safety of children is our number one priority. When creating our toys, we take our responsibility to ensure their safety very seriously. From the initial design phase to the manufacturing process, every step is closely monitored to minimize potential risks and hazards. Each batch of toys we produce is tested by an accredited laboratory according to the latest standards. All our toys are CE marked and comply with the EN71 safety regulations, allowing children to explore, learn and play with confidence.



Play to learn

We believe that playing is an important way for children to learn and grow. That's why we create toys that are both fun and educational. We recognize that different age groups have varying needs and abilities. Our toys are designed with the age appropriateness in mind, taking the developmental stages of children in consideration. Playing with our toys will stimulate their imagination, boost their problem-solving skills and enhance their hand-eye coordination.







Cheese board (16pcs)



10577

Cutting vegetables (14pcs)





Cutting breakfast (19pcs)



10579

Cutting fruit (14pcs)

size: 24 x 15.5 x 6 cm age: 24 months+















Cutting set - chocolate cake





10586

Cutting set - pizza salami



10587

Cutting set - pizza vegetables

















Woet Catalogue 2025





Ille,

Bring smiles to the table – and serve up endless adventures!



10610

Wooden roast chicken play food set (22pcs)

size tray: 25 x 15 x 1 cm age: 24 months+













Bread baking machine (17pcs)







Endless fun is on the menu for little ones who love making their own pasta!



10612

Pasta play food set (42 pieces)

size pan: 13.5 x 9.6 x 9.2 cm age: 36 months+







Wooden eggs (4pcs)

size: 10 x 10 x 7 cm age: 24 months+













Pastry assortment (9pcs) size: 4.5 x 4.5 x 4.5 cm

age: 24 months+



10627

size: 4.5 x 4.5 x 4.5 cm age: 24 months+





Donut set (6pcs)

size: 5.5 x 5.5 x 2 cm age: 24 months+



10625

Cookies set (10pcs)

age: 24 months+



10628

Birthday cake

size: 18.5 x 18.5 x 8 cm









No melting, no mess – just pure, timeless fun with our wooden ice lollies set!



size: 11.5 x 11.5 x 12 cm age: 24 months+



















10636 Ice lollies (6pcs)

size: 11.5 x 11.5 x 12 cm age: 24 months+





Metal pan set

size: 14 x 10 x 7 cm age: 24 months+

10642

Metal pan set - off white

size: 14 x 10 x 7 cm age: 24 months+



Illu





Wooden pan set - pink







Ille

Brew up big fun and endless imagination with our coffee machine!



10720

Wooden coffee machine

size: 18.5 x 12 x 17.3 cm age: 36 months+





Coffee machine

size: 14.5 x 13.5 x 19 cm age: 36 months+





10707

Mixer set

size: 18 x 10 x 20.5 cm age: 36 months+







Smoothie maker set

size: 14 x 11 x 20 cm age: 36 months+



10709

Citrus juicer set

age: 36 months+



10711

Kettle set

age: 36 months+







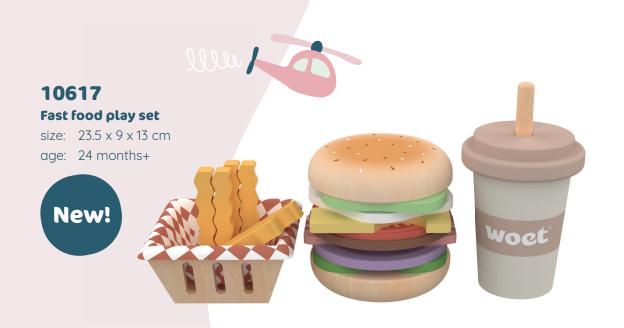


Pizza play food set

size: 30 x 22 x 3.5 cm age: 24 months+











Play in style with this marble-inspired kitchen for little chefs



11042 Kitchenette with marble look

size: 60 x 30.5 x 86 cm age: 36 months+







Kitchenette - blue

size: 60 x 30 x 100 cm age: 36 months+











11048

Kitchenette with dishwasher

size: 70 x 36 x 85 cm age: 36 months+

New!







Kitchenette - off-white with rattan details

size: 60 x 31 x 93 cm age: 36 months+





11046

Kitchenette - pink with rattan details

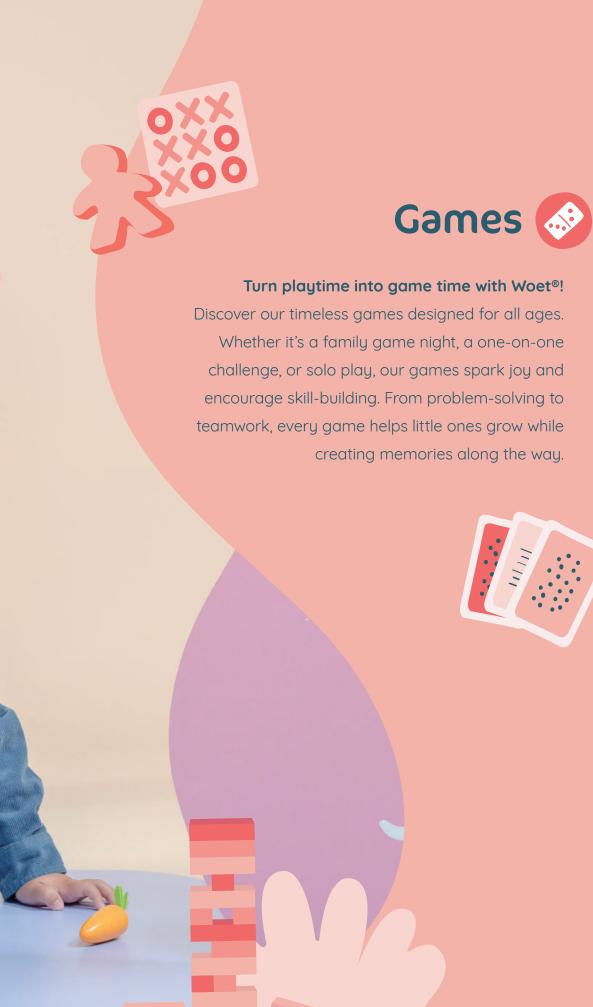
size: 60 x 31 x 93 cm age: 36 months+















Magnetic fishing game

size: 24 x 24 x 9 cm age: 24 months+



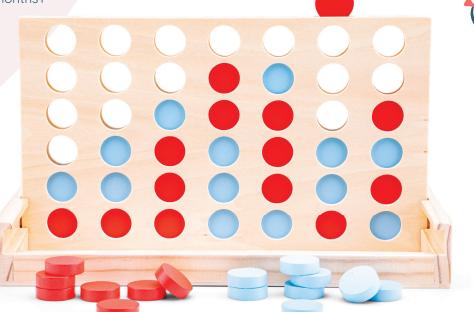
10806

wooden sticks game
size: 10 x 10 x 18 cm
age: 36 months+



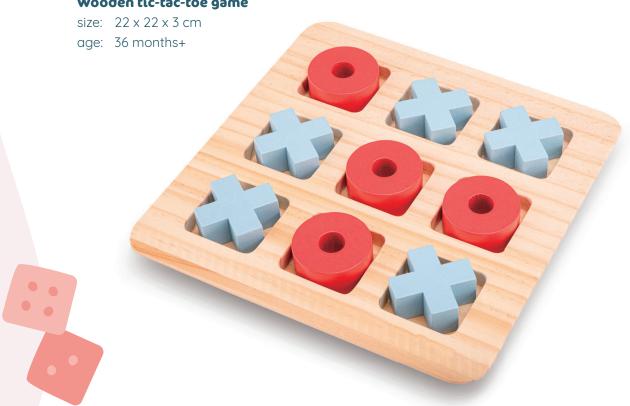
Wooden 4-in-a-row game

size: 28 x 16.5 x 4 cm age: 36 months+





Wooden tic-tac-toe game





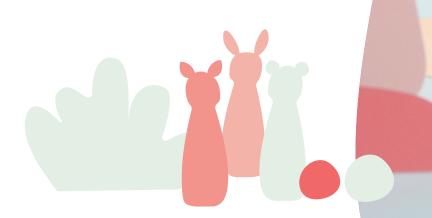
Roll, aim, and knock them down – these friendly faces bring joy to every game!



10790

Animal bowling game incl. 6 pins and 2 balls

size: 4.5 x 6 x 15 cm age: 36 months+











10809

Wooden balance tower game







Memory game

animals

size: 4.5 x 4.5 x 0.5 cm age: 24 months+



10831

Memory game vehicles

size: 5.2 x 4.5 x 0.5 cm age: 24 months+



10835

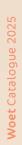
Domino game animals

size: 9 x 4.5 x 0.5 cm age: 24 months+



size: 9 x 4.5 x 0.5 cm age: 24 months+

vehicles











Harvest fun as little ones pick carrots and match their sizes!



10804

Carrot picking game

size: 12.5 x 12.5 x 6.5 cm age: 24 months+







Little Driver

Buckle up for some fun, a new adventure awaits!

Zoom, beep, and crash into endless adventures with our wooden toy vehicles designed for little hands and big imaginations. This Woet® collection fuels hours of exploration and creativity, guaranteeing fun as every ride turns into a new story to tell!

















size: 24 x 8 x 9.5 cm



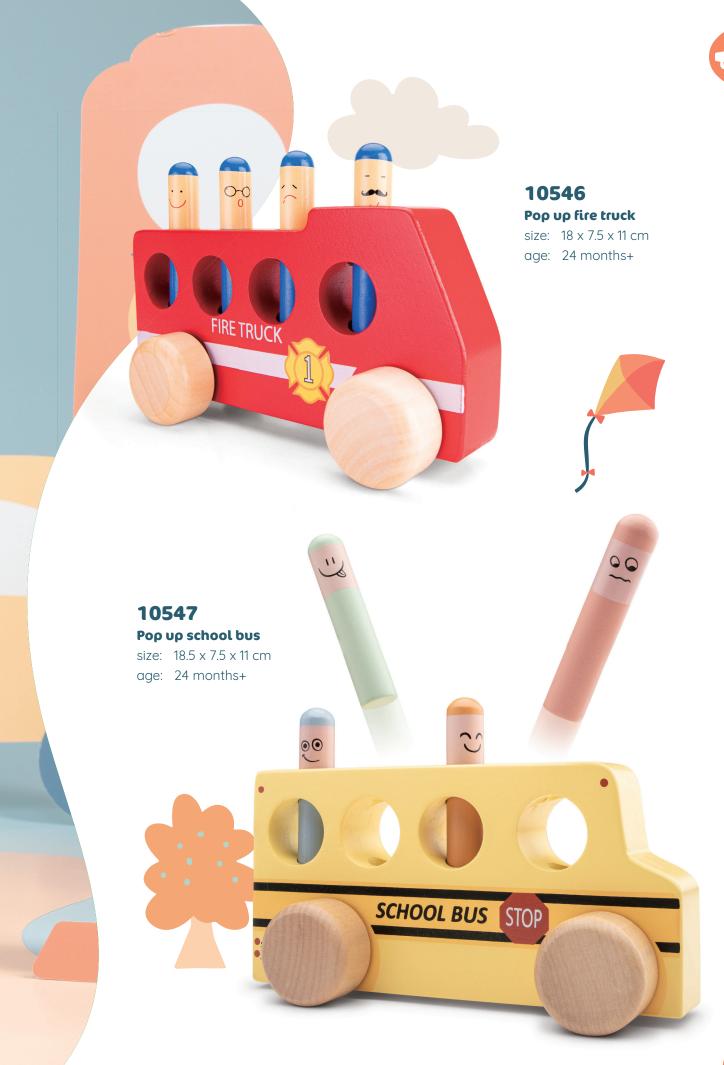
11936

Tractor with trailer incl. 5 farm animals

size: 32 x 12.5 x 9.5 cm age: 18 months+











Vehicles set (4pcs)



11933

Emergency vehicles set (3pcs)

size: 8 x 4.5 x 3 cm age: 18 months+





11934

Vehicles set (4pcs)

size: 9 x 7.5 x 3 cm age: 18 months+









11970

City tour bus with 9 play figures

size: 25.5 x 10.5 x 17.5 cm age: 18 months+









Load up the cars, hit the road, and let the adventure begin!



11960

Car transporter with 4 vehicles

size: 27.5 x 8.5 x 11 cm age: 18 months+











10341 Red guitar incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+



10344
Natural guitar
incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+



10342 Blue guitar incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+



10345
Pink guitar
incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+



10343 Yellow guitar incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+



10346
White guitar
incl. music book

size: 60 x 19.5 x 5.5 cm age: 36 months+







The stage is set for big dreams with this toy guitar! - rock on, little star!



10304 Natural guitar de luxe incl. music book







Harmonica (10 hole) incl. music sheet

size: 10.5 x 2.8 x 2 cm age: 36 months+



10236

Wooden xylofoon (12 bars)

incl. music book

size: 33 x 22 x 4 cm age: 24 months+



10237

incl. music book

size: 33 x 22 x 4 cm age: 24 months+







Beige piano (18 keys)

size: 32.5 x 22.5 x 29 cm age: 36 months+





New!





Step into a world of music and create your first melodies. - one key at a time!



10156

White piano (18 keys)

incl. music book

size: 32.5 x 22.5 x 29 cm age: 36 months+









Black E-piano (25 keys)

size: 45 x 26 x 29.5 cm age: 36 months+











White accordion incl. music book

size: 19 x 10 x 18 cm age: 36 months+

10055

Red accordion incl. music book

size: 19 x 10 x 18 cm age: 36 months+







10056

Blue accordion incl. music book

size: 19 x 10 x 18 cm age: 36 months+



10057

Black accordion

incl. music book

size: 23.5 x 10 x 23 cm age: 36 months+





Educational (



Discover the joy of learning, playing, and growing.

Inspire curiosity and creativity while helping little ones develop essential skills. From stacking games and block sets to shape sorters, every Woet® toy encourages hands-on exploration and playful learning. With endless ways to build, sort, and discover, learning becomes a joyful adventure - a true win-win!







Learn to count

size: 43 x 11 x 12 cm age: 36 months+





10812 Building blocks (100pcs)

size: 22.5 x 22.5 x 22 cm age: 18 months+



10813

Building blocks (100pcs)

size: 22.5 x 22.5 x 22 cm age: 18 months+









Activity walker

size: 32 x 32 x 50 cm age: 12 months+

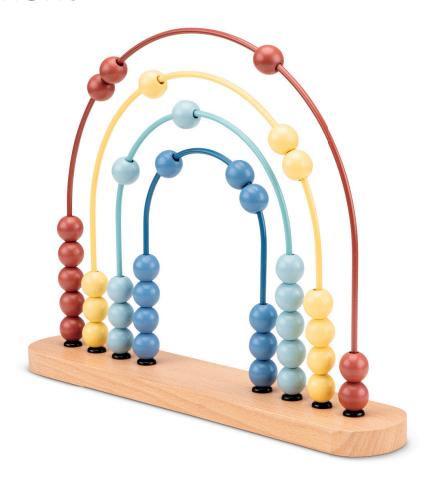






?! sell

Slide the beads, count together, and turn learning into a fun moment!



10573

size: 32 x 6 x 24.5 cm age: 12 months+









10501 Rainbow stacking rings

size: 11.5 x 11.5 x 21 cm age: 12 months+



Wooden stacking rings

size: 11.5 x 11.5 x 21 cm age: 12 months+











10564

Shape sorter truck





Wooden lacing beads

size: 10.5 x 10.5 x 6 cm age: 36 months+



10571

Wooden lacing beads

size: 13.5 x 13.5 x 7.5 cm age: 36 months+



10572

Lacing beads in wooden box

size: 25.5 x 25 x 5.7 cm age: 36 months+















Inspire creativity and self-expression with this easel for little artists!



9999a





Stacking and counting game

age: 18 months+



New!

10814

Building blocks (100pcs)

size: 18 x 18 x 25.5 age: 18 months+



Wooden stacking toy

size: 19.5 x 9 x 15 cm age: 12 months+



10822

Wooden balance blocks size: 3.7 x 3.7 x 5 cm age: 18 months+

10826

Rainbow stacker (10pcs)

size: 28 x 4.5 x 14 cm age: 12 months+











Kalenderklok (NEDERLANDS)

size: 37 x 37 x 2.5 cm age: 36 months+

18220

Calendar clock (ENGLISH)

size: 37 x 37 x 2.5 cm age: 36 months+









Piece by piece, the fun comes together.

Woet® puzzles encourage children to focus, explore, and enjoy the challenge of problemsolving. With fun designs and easy-to-grasp pieces. Puzzling helps children discover shapes, colors, numbers and letters – one puzzle piece at a time.





Farm peg puzzle (8pcs)

size: 30 x 22.5 x 2.5 cm

age: 24 months+





Farm peg puzzle (16pcs)

size: 40 x 30 x 2.5 cm

age: 24 months+







Safari peg puzzle (16pcs)

size: 40 x 30 x 2.5 cm age: 24 months+



10442

Vehicles peg puzzle (16pcs)

size: 40 x 30 x 2.5 cm age: 24 months+





Turn the gears to set the garden in motion and create a display of movement and creativity



10524

Spinning gear puzzle

age: 24 months+







Woet Catalogue 2025

10536 Alphabet puzzle



10542 Number puzzle 0 till 9

size: 24 x 13 x 2 cm age: 24 months+

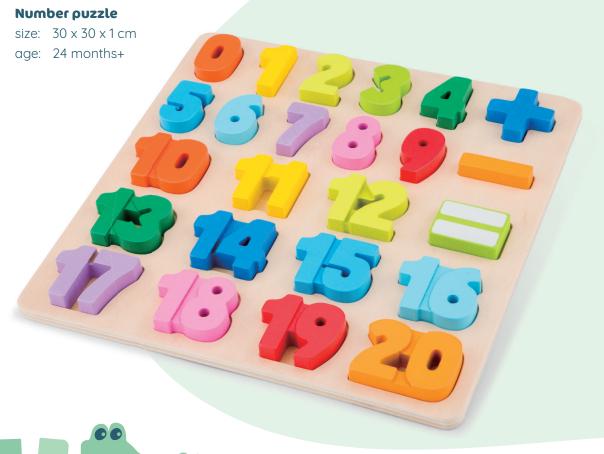


10519











Alphabet puzzle (uppercase)

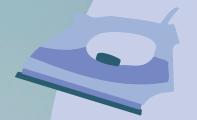
size: 30 x 30 x 1 cm age: 24 months+











Pretend play



Unlock a world full of imagination.

With Woet®, little ones can step into a world of make-believe and adventure – from caring for their furry friends to pretending to be a doctor or fitness instructor. Designed to spark imagination and inspire roleplay, our toys help children learn, grow, and discover through the magic of play.















Weighing scales

size: 18.5 x 10.5 x 20 cm age: 36 months+





10662

Balance scales
size: 26 x 12 x 28 cm
age: 36 months+





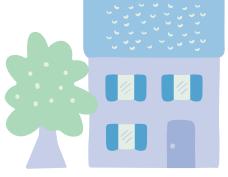
Designed for little storytellers to explore a world of make-believe



10730

Wooden doll house incl. 22 pieces of furniture

size: 43 x 31 x 57 cm age: 36 months+





10740 Doll house family

height female: 12 cm age: 36 months+













Wooden farm house playset incl. 20 play pieces









Doll stroller (incl. bedding)

size: 41 x 24 x 46 cm age: 36 months+





10746 Doll bedding set (3pcs) reversible

size: 40 x 30 x 10 cm age: 36 months+





10770

Doll bed (including bedding)















Wooden camera

size: 10 x 5 x 9 cm age: 18 months+





18270 My first laptop

size: 27.5 x 20 x 2.3 cm





fitness fun for little champs - get ready to jump, stretch, and play!















18285 Tool belt set

size: 70 x 15.5 x 3 cm age: 36 months+



18286

Tool belt set

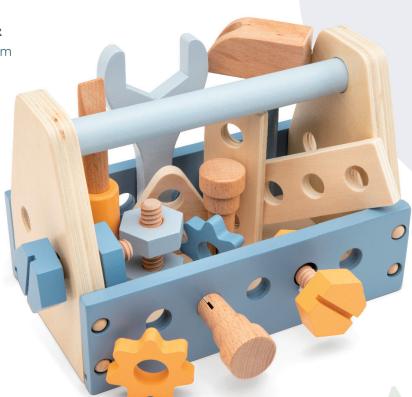
size: 70 x 15.5 x 3 cm age: 36 months+





Wooden tool box

size: 20 x 12 x 14 cm age: 36 months+



18320

My first vegetables garden

size: 32 x 18 x 25 cm age: 36 months+











Doctor set







Start your first pet adventure with this set that's all about love, care, and wagging tails!



Pet care set

size: 23 x 15.5 x 18.5 cm age: 24 months+





18350 Drying rack

(including 21 clippers)

size: 45 x 55 x 30 cm age: 36 months+





18370

Cleaning detergent set (7pcs)

size: 18 x 7 x 3 cm age: 36 months+





Cleaning playset (7pcs)

size: 22 x 22 x 68 cm age: 36 months+



















Mirror, mirror on the wall – this vanity makes the best playtime of all!



18275

Wooden vanity table

size: 30 x 18 x 36 cm age: 36 months+





Index catalogue



Item	Description	Page
10023	Harmonica	72
10054	Accordion white	77
10055	Accordion red	77
10056	Accordion blue	77
10057	Accordion black	77
10150	Grand piano	76
10154	Piano beige	73
10156	Piano white	74
10157	Piano black	73
10161	Electronic piano	76
10236	Wooden xylofoon	72
10237	Wooden xylofoon	72
10304	Toy guitar deluxe	70
10341	Toy guitar - red	68
10342	Toy guitar - blue	68
10343	Toy guitar - yellow	68
10344	Toy guitar - brown	68
10345	Toy guitar - pink	68
10346	Toy guitar - white	68



Item	Description	Page
10350	Beige guitar	69
10351	Blue guitar	69
10352	Pink guitar	69
10430	Peg puzzle farm (8pcs)	96
10440	Peg puzzle farm (16pcs)	96
10441	Peg puzzle safari	97
10442	Peg puzzle vehicles	97
10500	Geometric stacking puzzle	102
10501	Stacking rings	85
10502	Stacking rings	85
10508	Stacking and counting	90
10510	Learn to count	80
10511	Times table tray	81
10518	Number puzzle - farm	101
10519	Number puzzle - safari	101
10524	Spinning gear puzzle	98
10532	Alphabet puzzle - crocodile	103
10534	Alphabet puzzle	103
10535	Alphabet puzzle	103
10536	Wooden alphabet puzzle	100
10539	Number puzzle	102
10542	Number puzzle - 0 till 9	101
10545	Pop up - ice cream truck	60
10546	Pop up - fire truck	61
10547	Pop up - school bus	61
10549	Stacking toy	91
10551	Tool kit	122
10563	Shape sorting house	86
10564	Shape sorting truck	86



Item	Description	Page	Iten	n Description	Page
10570	Lacing beads	87	10615	Dinner set	25
10571	Lacing beads	87	10616	Pizza play food set	38
10572	Lacing beads in big box	87	10617	Fast food play set	39
10573	Abacus	82	10618	Candy play food set	20
10576	Cheese board	10	10619	Tea set	30
10577	Cutting vegetables	10	10620	Tea set pink	30
10578	Cutting breakfast	11	10623	Tea set on tray	30
10579	Cutting fruit	11	10624	4 Macarons set	26
10580	Cutting breakfast in box	13	10625	5 Cookies set	27
10581	Cutting fruit in box	13	10626	6 Pastry assortment	26
10582	Cutting vegetables in box	12	10627	7 Cupcake assortment	26
10584	Chocolate cake play food	14	10628	Wooden birthday cak	e 27
10586	Pizza play food set	14	10629	9 Donuts set	27
10587	Pizza play food set	14	10630	O Ice cream set (25pcs)	31
10588	Fruit basket	15	10631	Ice lollies (6pcs)	28
10589	Vegetable basket	15	10635	5 Ice cream set (25pcs)	31
10590	Picnic basket	16	10636	6 Ice Iollies (6pcs)	31
10591	Sanwich box	16	10639	Coffee to go play set	39
10592	Salad set	17	1064	0 Metal pan set	32
10593	Sushi set	17	1064	2 Metal pan set (off whi	te) 32
10596	Wooden eggs (6pcs)	24	1064	5 Wooden pan set (whit	e) 33
10600	Wooden eggs (9pcs)	24	1064	6 Wooden pan set (pink	33
10602	Kalenderklok (Dutch!)	93	10650	O Cash register	106
10603	Kalenderklok (Dutch!)	92	10651	Cash register	106
10605	Bread basket	24	10656	6 Mini restaurant / shop	39
10610	Roast chicken play food	19	10661	l Scales	107
10612	Pasta play food set	23	10662	2 Balance scales	107
10613	Sushi play food set	38	1070	5 Coffee machine	36
10614	Dim sum play food set	38	1070	6 Toaster set	36



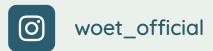
Item	Description	Page
10707	Mixer set	36
10708	Smoothie maker set	37
10709	Citrus juicer set	37
10711	Kettle set	37
10712	Summer party set	25
10720	Coffee machine	35
10725	Play food soup set	21
10726	Wooden pan set	20
10728	Bread making machine	21
10730	Doll house incl. furniture	109
10735	Foldable doll house	111
10740	Doll house family	110
10741	Doll house family	110
10746	Doll bedding set	114
10761	Doll pram	113
10770	Doll bed	114
10775	Doll chair	115
10780	Doll stroller	115
10790	Bowling set - animals	50
10800	Fishing game	48
10804	Carrot picking game	55
10806	Sticks game	48
10807	Block tower game	52
10808	4-in-a-row game	49
10809	Balance tower game	52
10810	Tic-Tac-Toe	49
10812	Building blocks	80
10813	Building blocks	80
10814	Building blocks	90

Item	Description	Page
10822	Balance blocks	91
10826	Wooden rainbow	91
10830	Memory game - animals	53
10831	Memory game - vehicles	53
10835	Domino game - animals	53
10836	Domino game - vehicles	53
10850	Farm house playset	111
11042	Kitchenette marble print	40
11045	Kitchenette rattan	45
11046	Kitchenette rattan pink	45
11048	Kitchenette with dishwasher	43
11065	Kitchenette blue	42
11067	Kitchenette pink	42
11068	Kitchenette white	43
11300	Activity walker	81
11600	All-in-1 easel	89
11930	Vehicles set (4pcs)	62
11933	Vehicles set (3pcs)	62
11934	Vehicles set (4psc)	62
11936	Wooden tractor large	59
11941	Tractor with trailer	58
11942	Tractor with trailer	58
11943	Tractor with trailer	58
11944	Tractor with trailer	59
11960	Car transporter	65
11965	Truck with shapes	63
11970	City tour bus	63
18220	Calendar clock (English)	93
18260	Wooden camera	117
18270	My first laptop	117
18275	Vanity table	129
18285	Tool belt set - orange	121
18286	Tool belt set - blue	121
18290	Make up set	123
18291	Doctor set	123
18294	Pet care set	125
18295	Fitness set	119
18320	My first vegetables garden	122
18350	Drying rack	126
18360	Ironing board	127
18370	Cleaning detergents set	126
18375	Cleaning playset	126











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